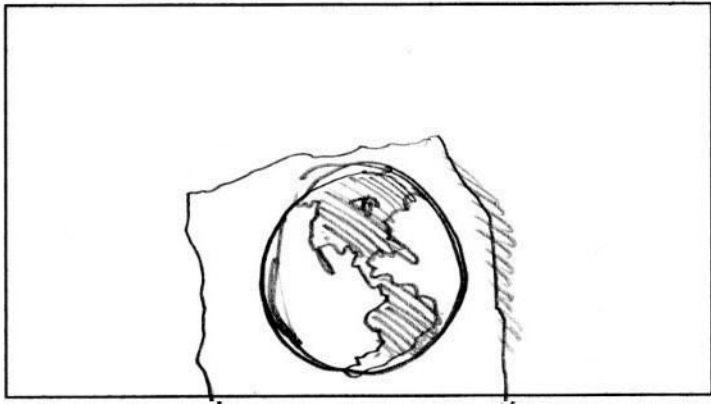


1



OPEN ON A WHITE BACKGROUND. BIG PHOTO OF THE WORLD POPS IN.

VO: The world is changing in ways we can hardly imagine.

2



TEXTS LIKE "LOL meet u there. OMG best food ever, 8 way 2 much Gotta run, T2UL8R" POP UP AND MOVE AROUND THE WORLD.

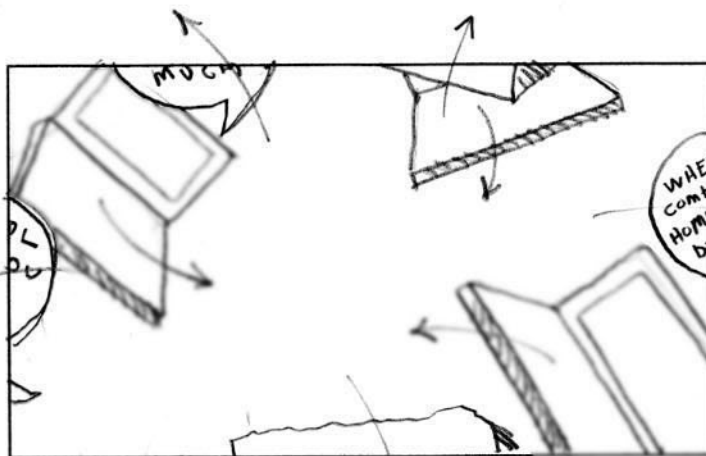
3



RETRO-LOOKING NUMERIC DISPLAY COMES IN, SHOWING THE EARTH'S POPULATION. IT CHANGES.

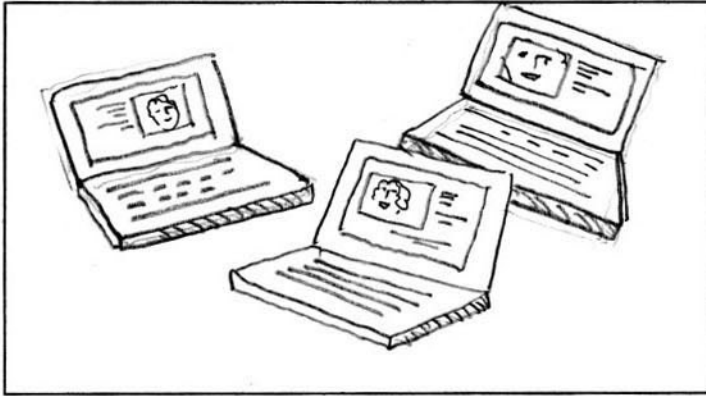
Every day, the number of text messages equals the Earth's population.

4



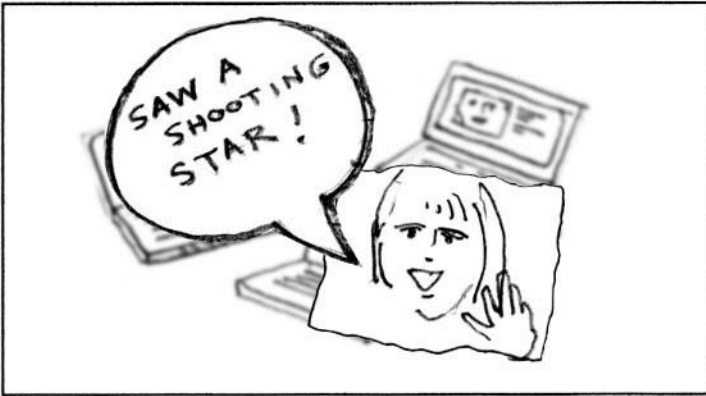
ELEMENTS FLY OUT OF SCREEN AS LAPTOPS MOVE IN FROM THE EDGES

5



REAL FACES POP UP ON THE SCREENS.
LOOKS LIKE FACEBOOK.

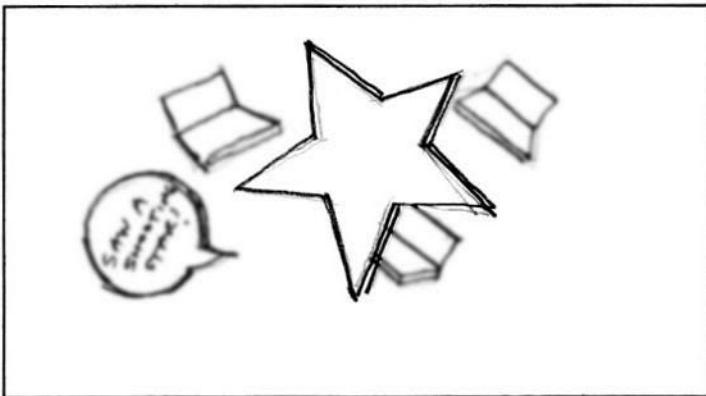
6



COMPUTERS RECEDE A BIT AS FULL FACE
CUT-OUT AND DIALOG BUBBLE COMES OUT
OF THE COMPUTER LIKE A FACEBOOK POST-
ING: SUPER: Saw a shooting star!

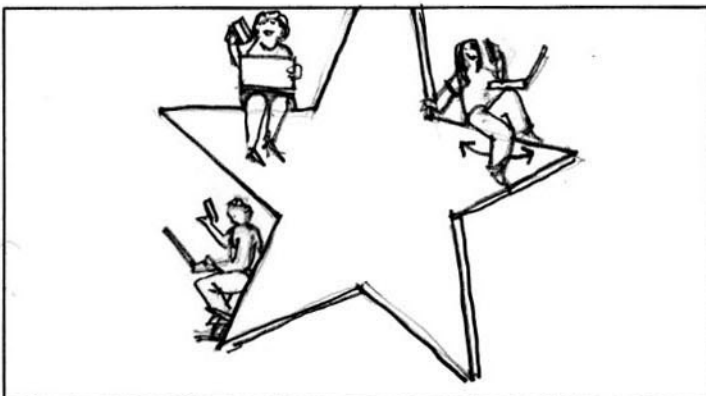
*One-hundred-and-twenty million users constantly
update their status.*

7



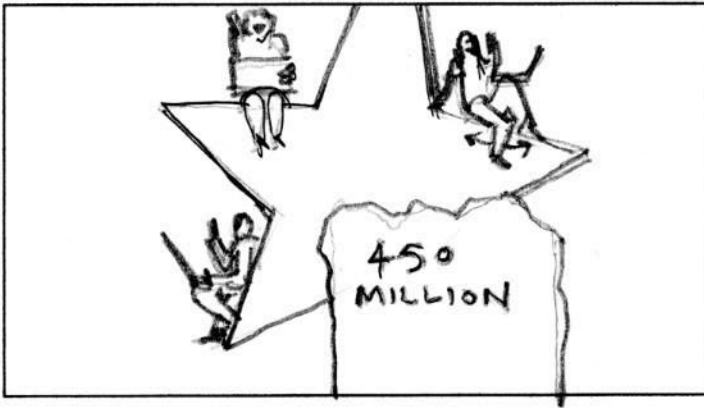
STAR SHOOTS OUT OF THE LAPTOP AND
GETS BIGGER, TAKING UP THE FRAME.

8



CUT-OUT BUSINESS PEOPLE POP IN AND SIT
ON AND AROUND THE STAR. ONE WOMAN
IS SWINGING HER LEGS. ALL HAVE LAPTOPS
AND PHONES.

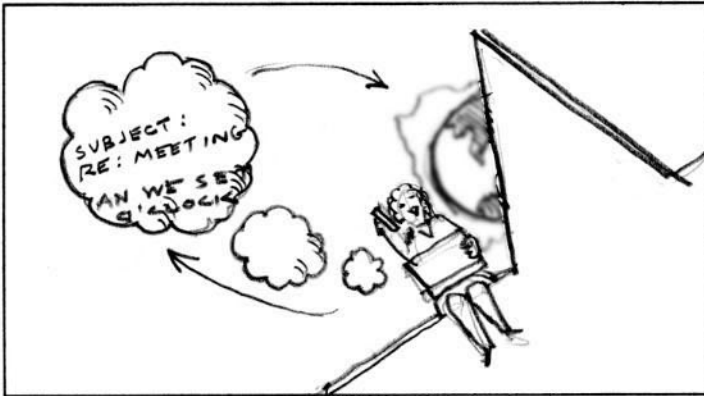
9



SUPER: 450 MILLION.

And 450 million employees work virtually.

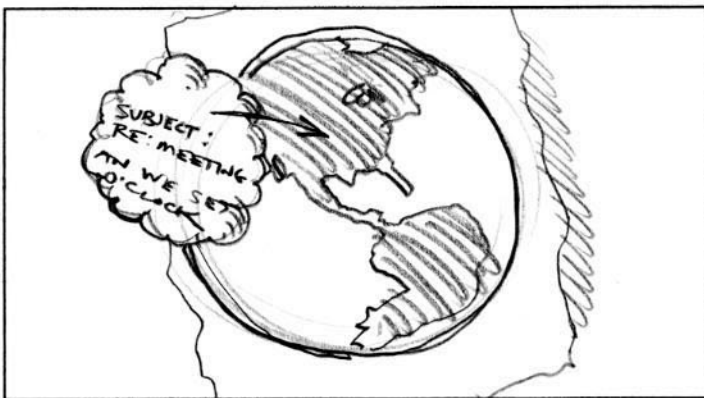
10



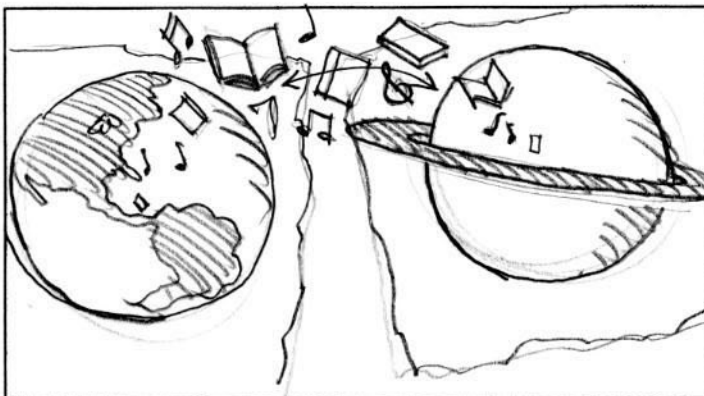
POV SLIDES BEHIND THEM SO WE SEE THE EARTH. WE SEE AN E-MAIL FLY FROM ONE OF THE LAPTOPS TO THE EARTH.

And globally.

11



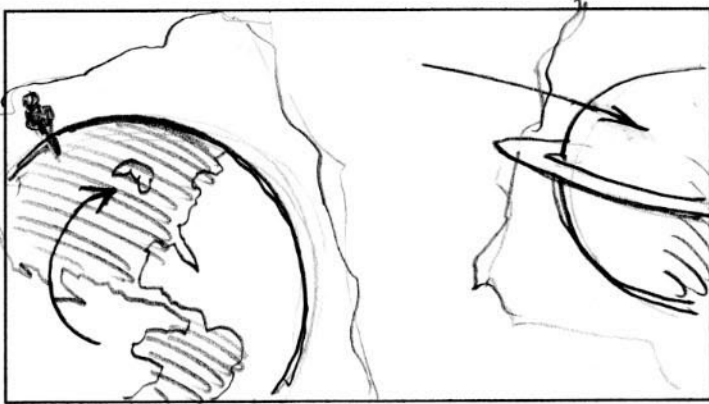
12



WE SEE ANOTHER CUT OUT PLANET POP ON-SCREEN. IT STAYS WHERE IT IS. BOOKS AND MUSIC GO BACK AND FORTH BETWEEN THE PLANETS.

One day, everything will be delivered how you want it, where you want it.

13



WE ZOOM BACK TO EARTH. SMALL FIGURE IS REVEALED AS EARTH ROTATES TOWARD US.

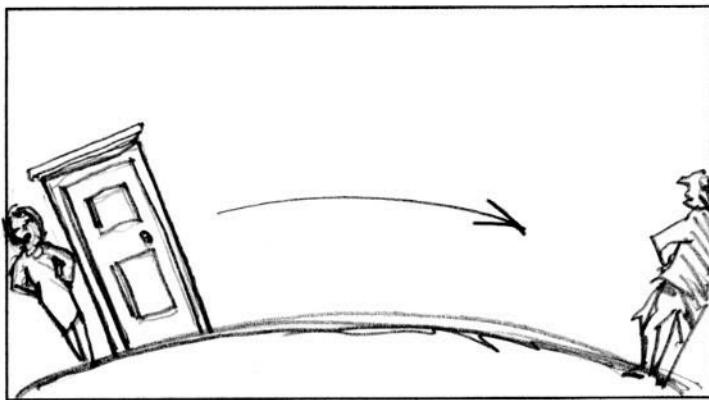
14



CUT-OUT BUSINESS WOMAN APPEARS, STANDING ON TOP OF A SMALL PART OF THE EARTH. A PASSPORT DROPS INTO HER HAND.

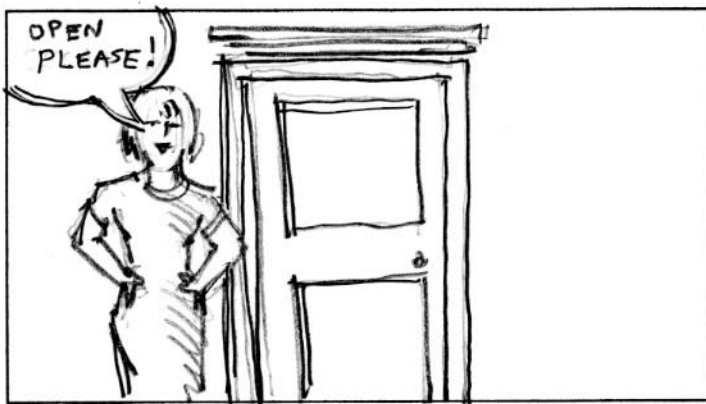
Content in your context.

15



THAT PERSON ROTATES AWAY. A WOMAN ROTATES INTO VIEW AND STANDS IN FRONT OF A DOOR.

16



TALK-BUBBLE POPS OUT OF HER MOUTH THAT SAYS "OPEN PLEASE."

Services, at your command

17



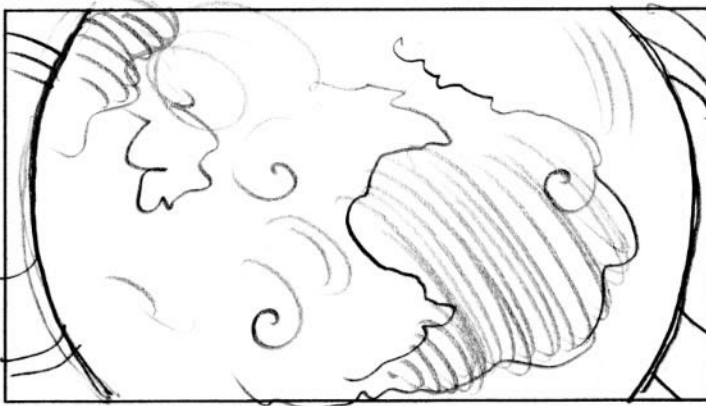
DOOR OPENS. WE SEE A PHOTO OF THE WORLD THROUGH THE DOOR WITH BEAUTIFUL "PETER MAX STYLE" GRAPHICS AROUND IT.

One day, the world will be more amazing than you ever imagined.

18

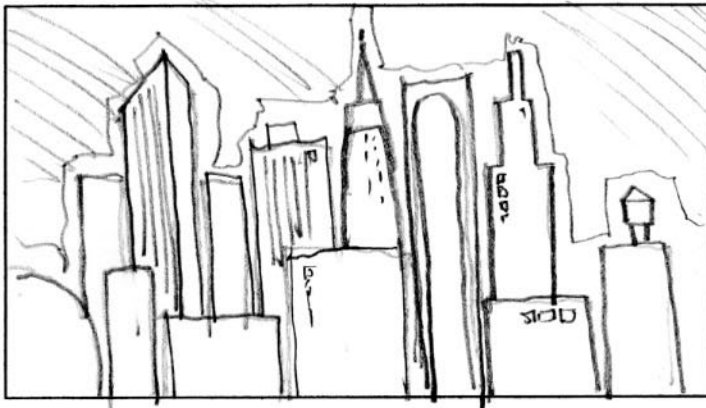


19



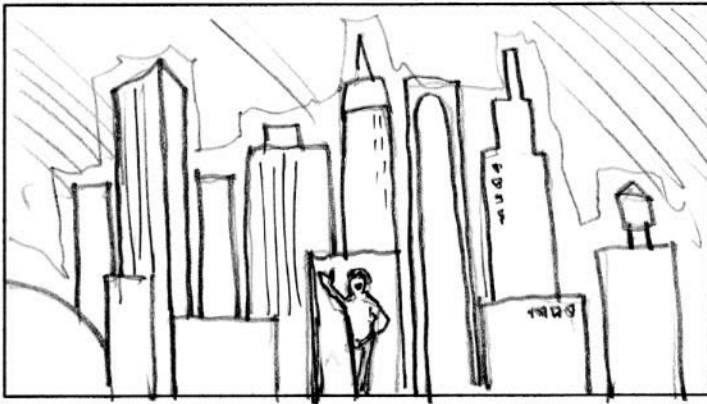
ZOOM IN ON THE WORLD AND KEEP ZOOMING IN UNTIL WE END UP IN A CUT-OUT CITY SKYLINE.

20



That day is closer than you think.

21



CUT-OUT PERSON POPS UP IN CITY AND WAVES.

We're ready. Are you?

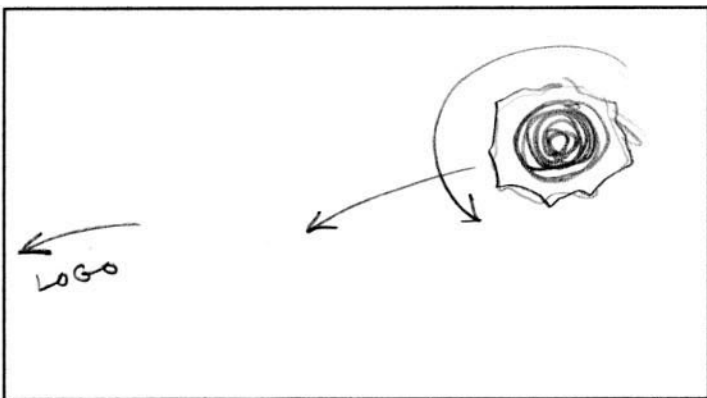
22



WE PAN UP TO A BLUE SKY AND CLOUDS ABOVE THE CITY. HP LOGO COMES IN.

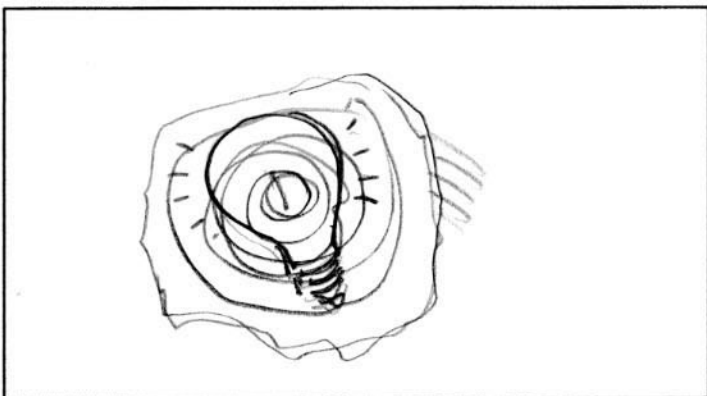
HP Enterprise Services

23

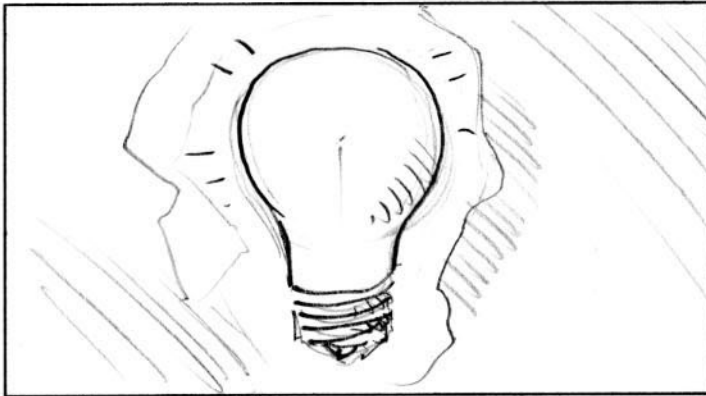


MOVE INTO WHITE SPACE. A CUT-OUT HAIR-BALL UNFURLS AND BECOMES AN IDEA LIGHT BULB. IT ANIMATES AND GLOWS.

24

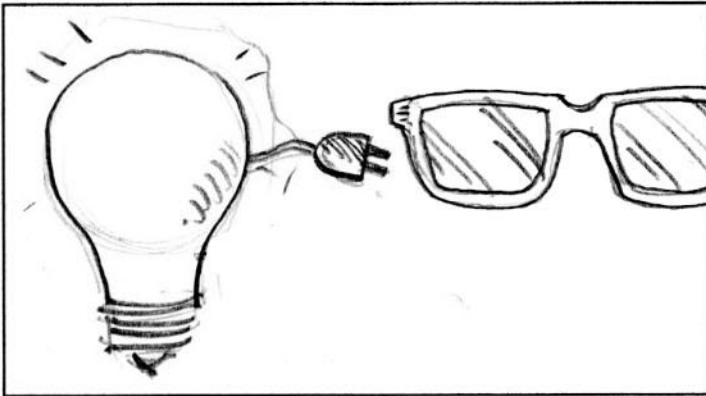


25



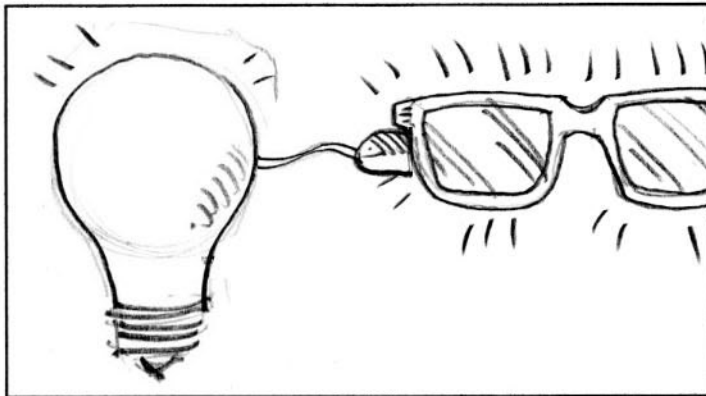
*What was once a challenge is now an opportunity.
Industries sharing ideas with each other.*

26



**POWER CORD SNAKES OUT OF LIGHT BULB
TOWARD A PAIR OF STYLISH SUNGLASSES.**

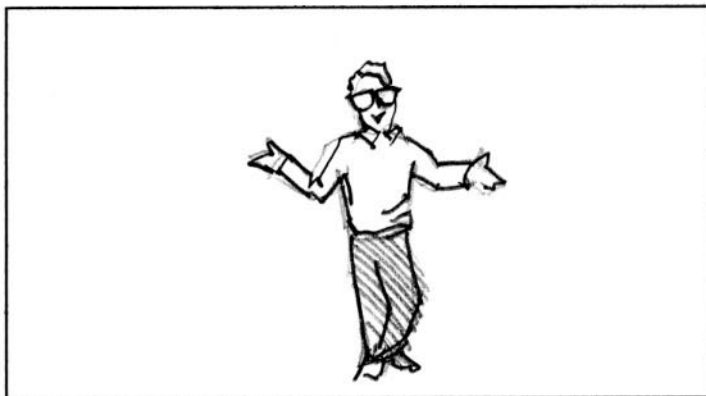
27



**LIGHT BULB PLUGS ITSELF INTO THE SUN-
GLASSES. THE SUNGLASSES LIGHT UP.**

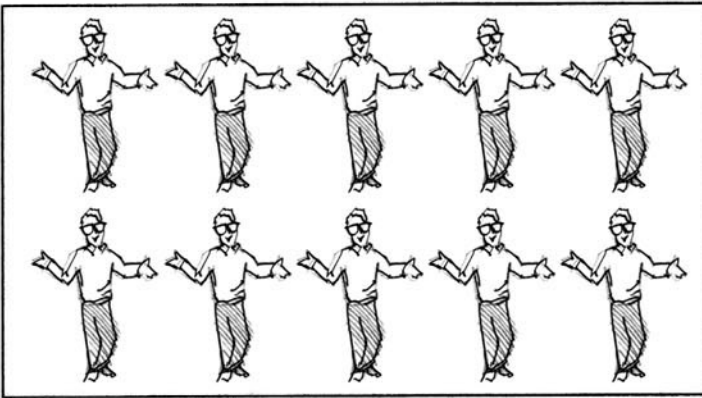
Services that work anywhere. On any device.

28



**PULL BACK TO REVEAL THE "NEON" SUN-
GLASSES ARE WORN BY A PERSON.**

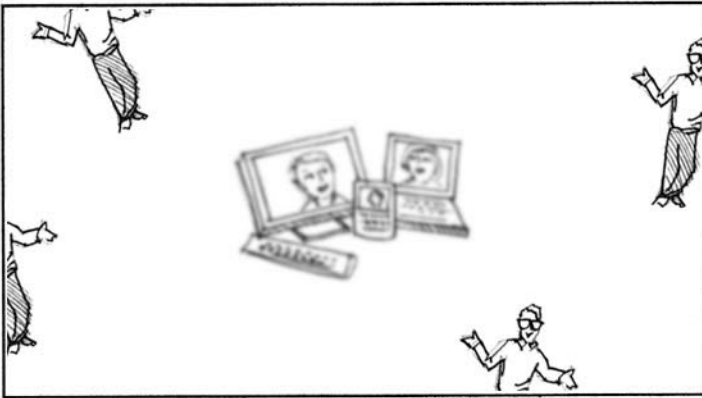
29



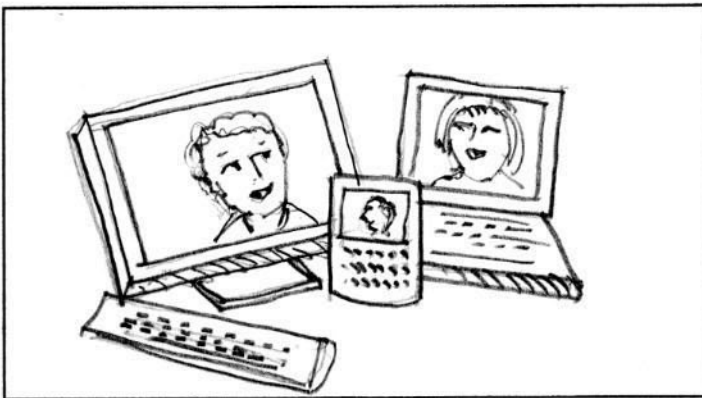
SUDDENLY THERE ARE CLONES OF THIS PERSON WEARING THE SUNGLASSES THAT FILL THE SCREEN.

It's where the world is going. And we can help you get there.

30

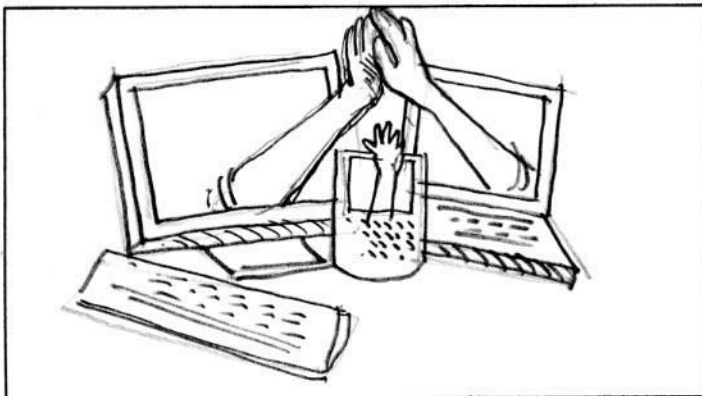


31



PREVIOUS ELEMENTS FLY OUT AS SCREEN BECOMES FULL OF COMPUTERS AND TECHNICAL DEVICES. PEOPLE'S FACES ARE ON THE SCREENS.

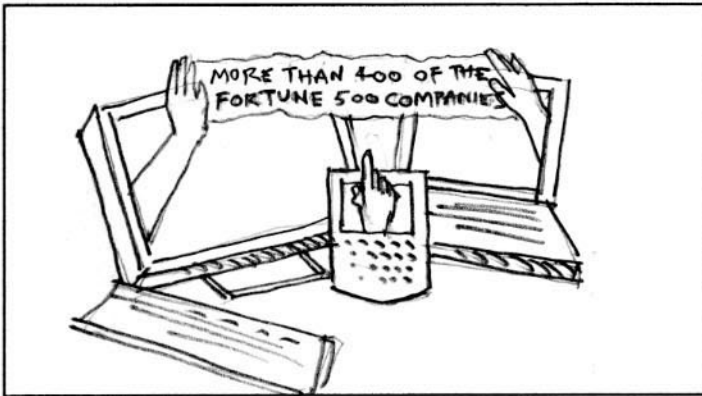
32



THE FACES RECEDE AND ARMS JUT OUT OF THE SCREENS, GIVING THE HIGH-FIVE. THE HAND IN THE SMARTPHONE WAVES.

Helping you deliver the outcomes that matter most.

33



AS HANDS PULL APART, A "BANNER" IS UNFURLED: MORE THAN 400 OF THE FORTUNE 500 COMPANIES. THE SMARTPHONE HAND POINTS TO THE BANNER.

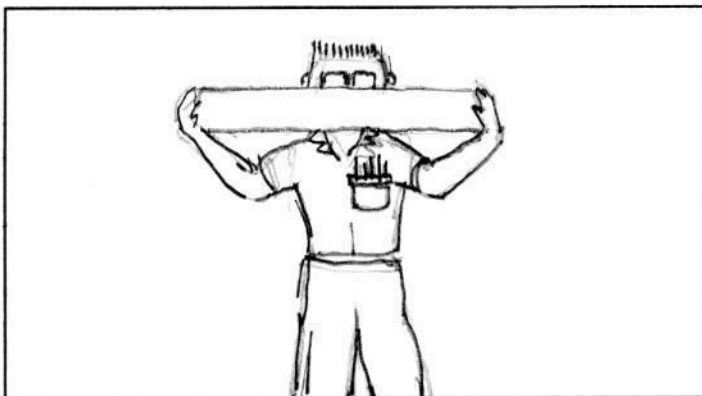
The way we are helping over 400 of the Fortune 500 companies we serve and governments around the world.

34



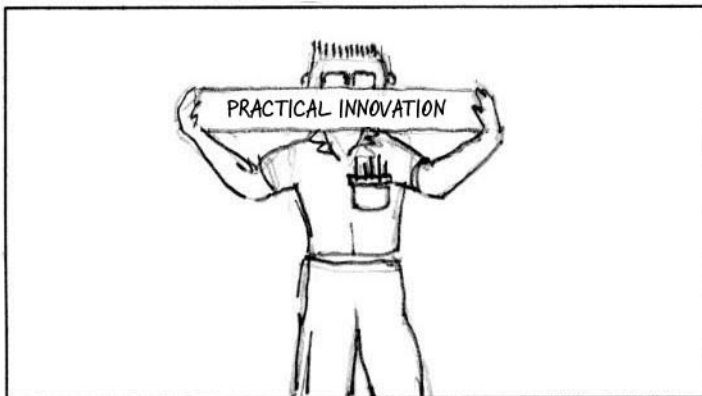
AS COMPUTER EQUIPMENT FLIES OUT, A TECH PERSON IS GROWING INTO THE FRAME.

35



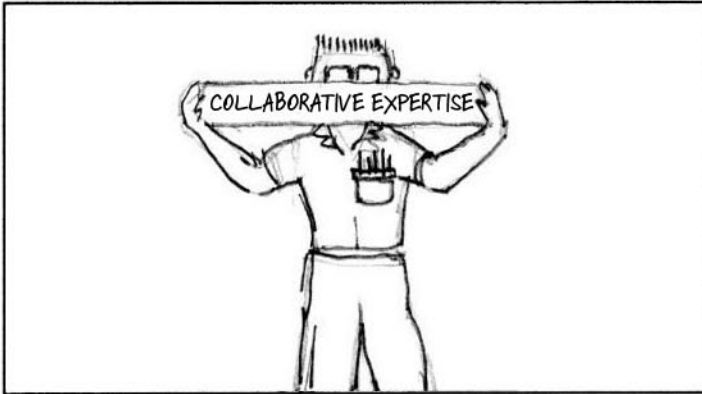
HE HOLDS A CARD

36



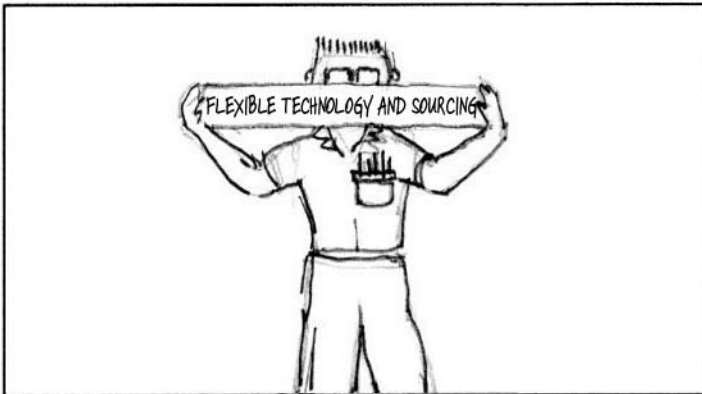
HE FLIPS THE CARD TO SHOW "PRACTICAL INNOVATION"

36a



HE FLIPS THE CARD TO SHOW "COLLABORATIVE EXPERTISE"

36b



HE FLIPS THE CARD TO SHOW "FLEXIBLE TECHNOLOGY AND SOURCING"

36c



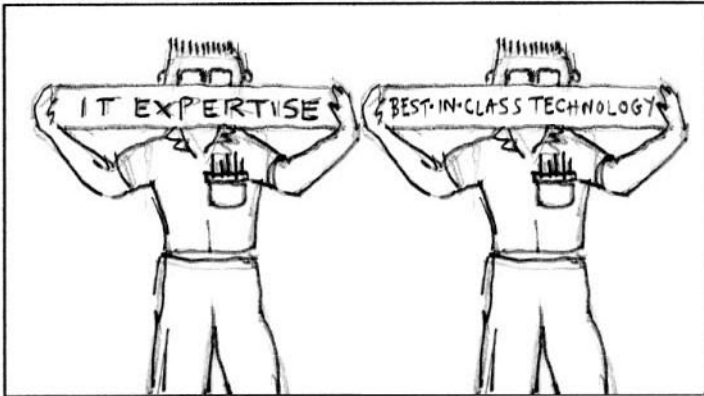
HE FLIPS THE CARD TO SHOW "OPERATIONAL EXCELLENCE"

36d



HE FLIPS THE CARD TO SHOW "IT EXPERTISE"

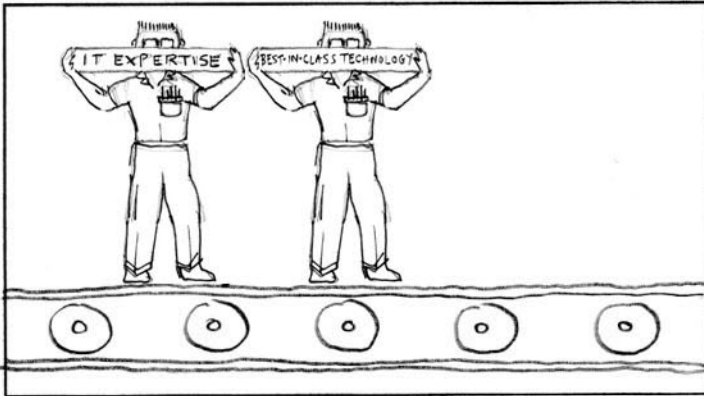
37



ANOTHER TECH PERSON IN WITH A CARD READING "BEST-IN-CLASS TECHNOLOGY." THEY MOVE TOGETHER SO THAT THE TWO SUPERS ARE ALMOST TOUCHING.

With the combination of IT expertise and best-in-class technology

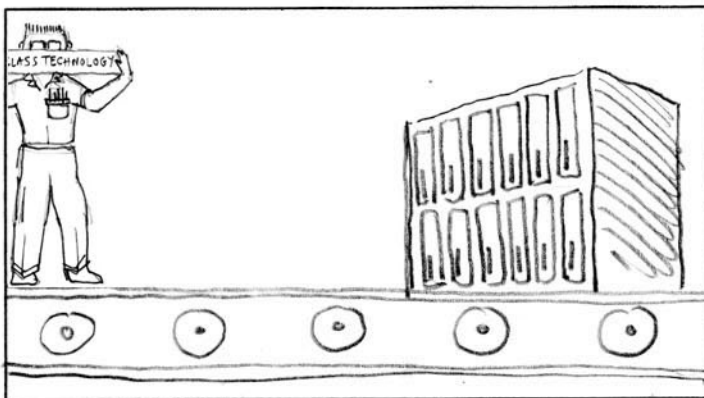
38



THE TWO PEOPLE ARE SUDDENLY ON A CONVEYER BELT, MOVING FORWARD

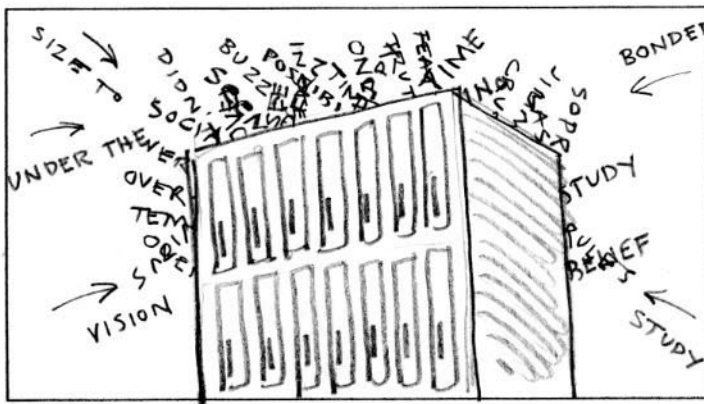
.... we're always moving forward. And we want to take you with us.

39



THE CONVEYOR BELT DRAGS A SERVER INTO THE FRAME

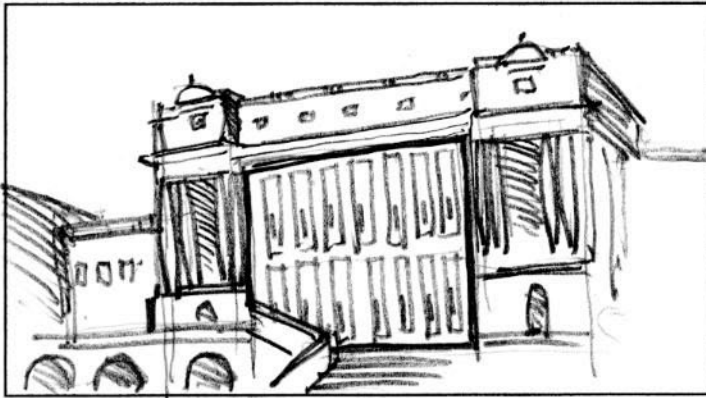
40



WORDS BEGIN TO FLY TOWARD THE SERVER LIKE IRON FILINGS TO A MAGNET

Digital information doubles every 18 months.

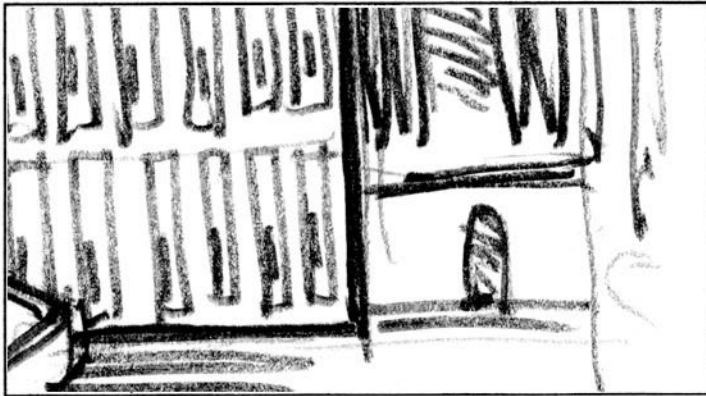
41



LIBRARY OF CONGRESS BUILDING SUR-
ROUNDS THE SERVER (MATCHING THE PER-
SPECTIVE).

*People store almost as much in their e-mails as is in
the entire Library of Congress.*

42



WE ZOOM INTO A DOORWAY OF THE LI-
BRARY OF CONGRESS ...

43



...REVEALING A FIGURE STANDING WITH
HANDS OUTSTRETCHED.

44

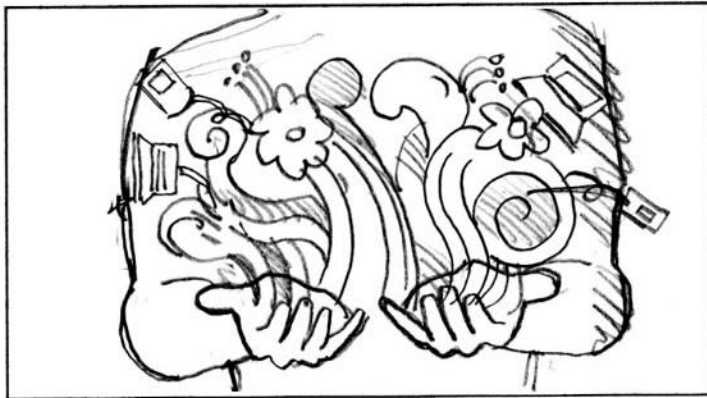


*Less than one third of the global population is online.
And that's just today.*

45



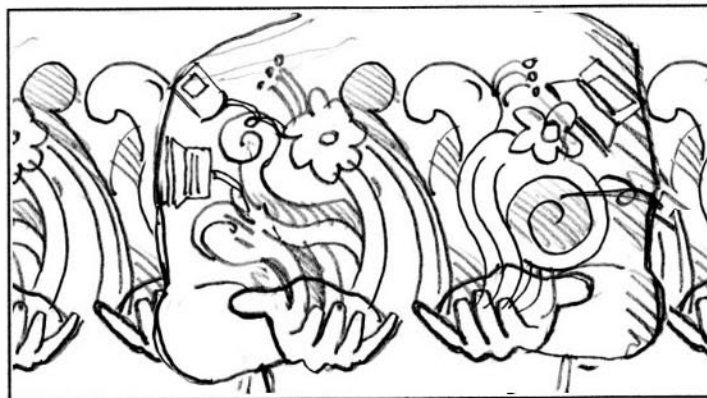
46



COOL GRAPHIC FLOWERS AND TECH-LOOKING STUFF START TO GROW FROM HIS HANDS (REPEATING THE "PETER MAX STYLE").

The power of imagination is in your hands.

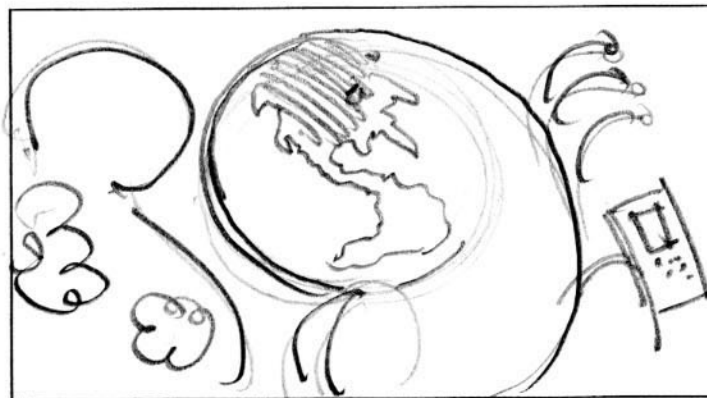
47



THINGS ARE STILL GROWING AND ANIMATING FROM HIS HANDS. MORE PEOPLE APPEAR WITH STUFF GROWING FROM THEIR HANDS.

It's also in ours.

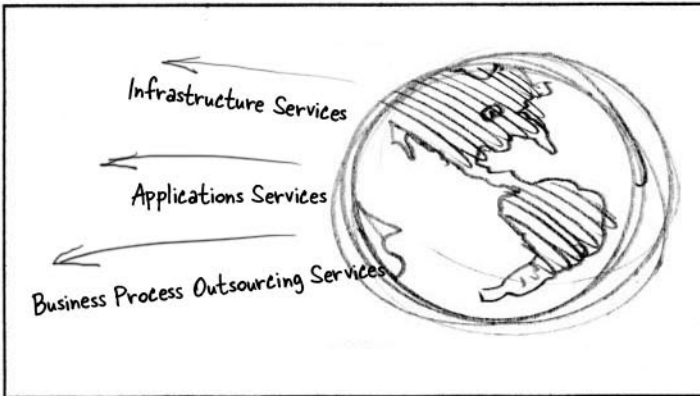
48



THE THINGS GROWING FROM ONE PERSON'S HANDS FORM THE WORLD.

We're ready when you are.

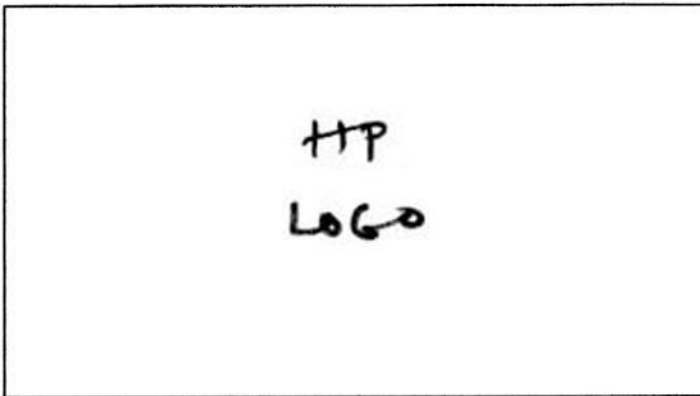
49



THREE LINES OF TEXT SLIDE OUT FROM UNDER THE WORLD:

INFRASTRUCTURE SERVICES
APPLICATION SERVICES
BUSINESS PROCESS OUTSOURCING SERVICES

50



SCREEN GOES TO WHITE AND HP LOGO COMES IN.

HP Enterprise Services.
Delivering the Only Outcomes that Matter – Yours.

51

